

Katayoon.Samadi

Product Designer / UI-UX Designer

Tehran, Iran · open to relocation & visa sponsorship

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Product designer with 6+ years shipping end-to-end across native mobile and web — from research and flows through polished UI and engineering handoff, including an app live on the App Store and Google Play. I own product areas the way a PM would: framing the problem, running usability tests, scoping delivery with engineers, and protecting the build down to the last pixel.

EXPERIENCE

Freelance Designer · Katayoon.Design · Remote

30+ projects across product, brand, and interface design

- **Driverly** — designed a native mobile car-insurance app end-to-end and solo; live on the App Store and Google Play. Scoped ~15 screens into a three-phase build with engineering.
- **ClimaxPrime** — research, personas, and user feedback sessions feeding a full website redesign.
- **CoCo** — usability testing and redesign of a social analytics tool; themed component system with light and dark modes.

Product Designer · Inteqral · Contract, Remote

PropTech / real-estate platform

- Landing page redesign and dashboard design
- Pitch deck and document design
- DeltaLand metaverse game improvements

Product Designer · Yariex · Contract, Remote

Global payments — cards, cross-border payouts, insurance disbursements

- Native mobile design including a map-based store finder with date-range search, category filters, and directions
- Landing page redesign and dashboard design
- Google Play presentation assets and motion design

Product Designer · Procycons · Contract, Remote

Environmental services

- Social posts, event posters, and handouts
 - **CarbonPath** · sustainable logistics software
 - User feedback sessions and usability testing with SUS scoring
 - Logo and website design

Product Designer · SixRoofs · Contract, Remote

Real-estate brokerage — buyer and agent side (sixroofs.com)

- Website and mobile app design, end-to-end
- Design system, logo, and brand identity

Product Designer · Fanap Plus · Full-time, Hybrid

IT services and consulting

- Presentations, print, and illustrations for Ramoon Media
 - **Gereh** · cognitive learning platform
 - Q&A design, adaptive learning platform, and teacher panel
 - User interviews, usability testing, and SUS scoring
 - Design system, ideation sessions, and OKR planning

Mid-level UI/UX Designer · Alinland · Full-time, Hybrid

Retail — e-commerce website

- Heuristic evaluation and competitive benchmarking
- UI/UX for website and mobile app; internal design system

Junior UI/UX Designer · Wekala · Part-time, Onsite

E-commerce website

- UX redesign of existing flows and new features; icons and illustrations

HARD SKILLS

End-to-end UX & UI design
Native mobile & responsive web
Design systems & component libraries
Usability testing, SUS, heuristic evaluation
Information architecture & user flows
Prototyping & motion design
Illustration & UI graphics

SOFT SKILLS

Product thinking & scoping
Cross-functional collaboration
Design QA with engineers
Facilitation & ideation

TOOLS

Figma · Illustrator · Photoshop
After Effects · Blender · XD
Confluence & Jira · Google Analytics
Claude · Microsoft Office

LANGUAGES

Farsi / Persian — Native
English — Fluent

EDUCATION

Industrial Design
Alzahra University
Final grade 19.37 / 20

SELECTED LIVE WORK

driverly.ai
yariex.com
carbonpath.eu
sixroofs.com
coco.gl

Jan 2018 – Present

Mar 2024 – Oct 2025

Jan 2024 – Aug 2024

May 2023 – Dec 2023

May 2022 – Dec 2022

Jan 2021 – May 2022

Jul 2020 – Jan 2021

Jul 2019 – Jan 2020